

South Central Alliance for Tobacco Prevention

Breathe Healthy, Live Happy

Spring Newsletter

NEW TO OUR ALLIANCE?

Welcome! We'd love to get to know you better! Please take a few minutes to complete our [Alliance Membership Survey](#) so we can learn more about you and your interests.

Want to get to know us better? Send Alysha Basel an email at abasel@co.juneau.wi.us, or reply to this email, so we can set up a time to talk!



JOIN US AT OUR NEXT ALLIANCE MEETING!

Please join South Central Alliance for Tobacco Prevention for our quarterly meeting on Thursday, May 9th from 12:30-2 pm. The meeting will be virtual! Our agenda will focus on engaging school partners.

Agenda

February's Minutes

Add to Your Calendar

Zoom Link:
<https://us02web.zoom.us/j/83966337816>

If you would like a calendar invite to this and future meetings, please contact Alysha Basel abasel@co.juneau.wi.us



Submit an Event

Know of an event that SCA should be a part of? Use the form below!

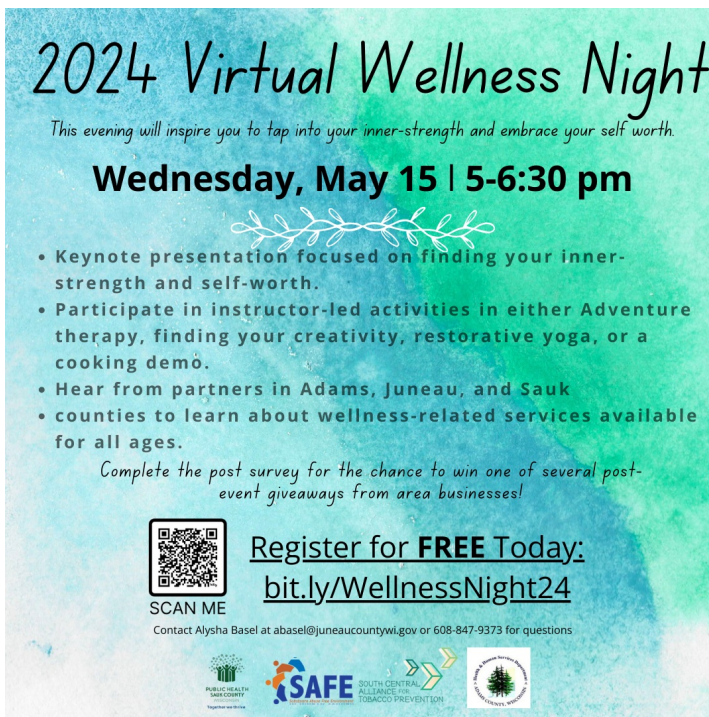
SCA Event Form

Upcoming Events

Virtual Wellness Night May 15th!

Save the date for our upcoming Wellness Night! This FREE virtual event is scheduled for **Wednesday May 15th from 5-6:30pm!** Join from the comfort of your own home as we talk about the importance of finding our inner-strength and self-worth, participate in break out room activities, and then learn about local services to help us become our healthiest self!

Enter for a door prize when completing the evaluation!




2024 Virtual Wellness Night
This evening will inspire you to tap into your inner-strength and embrace your self worth.

Wednesday, May 15 | 5-6:30 pm


- Keynote presentation focused on finding your inner-strength and self-worth.
- Participate in instructor-led activities in either Adventure therapy, finding your creativity, restorative yoga, or a cooking demo.
- Hear from partners in Adams, Juneau, and Sauk counties to learn about wellness-related services available for all ages.

Complete the post survey for the chance to win one of several post-event giveaways from area businesses!

 **Register for FREE Today:**
bit.ly/WellnessNight24

SCAN ME

Contact Alysha Basel at abasel@juneaucountywi.gov or 608-847-9373 for questions

Register Today

Expand Your Knowledge

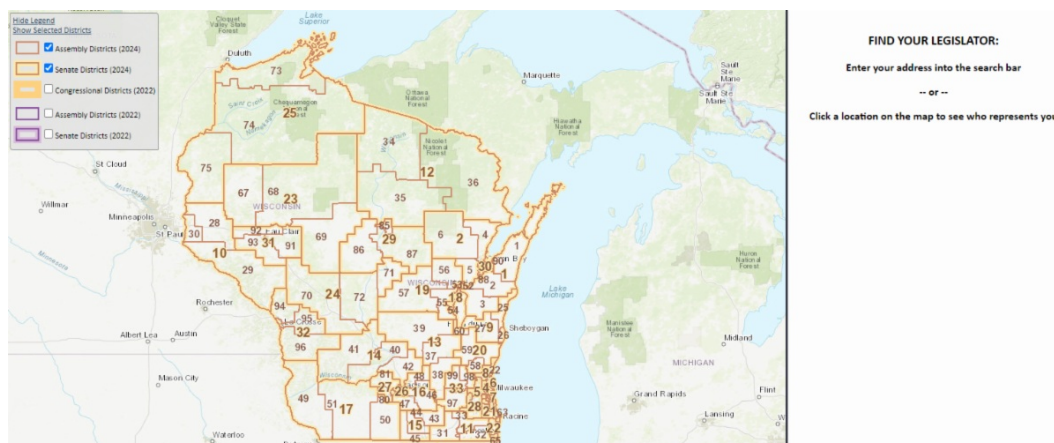
Who Are Your State Legislators?

On February 19th, 2024 Governor Evers signed new legislative district maps for the upcoming legislative elections. These maps do impact everyone across the state.

Do you know who your state leaders are? Studies show that taking an active role in your civic health increase social cohesion and may improve the community conditions that impact your area.

Use the "Find Your Legislator" tool on the Wisconsin State Legislature website to better understand who are your current state leaders and how that may be impacted in 2025.

Find Your Legislator



Hide Legend
Show Selected Districts

- Assembly Districts (2024)
- Senate Districts (2024)
- Congressional Districts (2022)
- Assembly Districts (2022)
- Senate Districts (2022)

FIND YOUR LEGISLATOR:
Enter your address into the search bar
-- or --
Click a location on the map to see who represents you

Municipal Possession, Use, and Purchase Policy Resource

The Public Health Law Center has provided a new resource about youth purchase, use, or possession laws for commercial tobacco. It provides alternative best-practice policies and local ordinances to prevent and reduce youth tobacco use.

If you are interested in learning more about this topic don't hesitate to reach out to SCA!

YOUTH PURCHASE, USE, OR POSSESSION (PUP)

Commercial Tobacco Laws and Penalties

[Review the Full Resource](#)

HEALTH EQUITY CORNER

Navigating Cessation Resources

Commercial tobacco impacts some populations more than others. Those who receive mental health treatment, African Americans, youth, those with less than a high school education, Veterans, LGBTQ+, and American Indians/Alaskan Natives report higher rates of tobacco use compared to the population as a whole. Resources to support quitting exist specifically for populations who are at a higher risk than others!

Check out the recording from our recent Lunch n' Learn: *Start Your Quit Journey: Navigating Commercial Tobacco Cessation Resources* to learn more about the available programs to help you or the people you know receive support while on their quit journey!

Start Your Quit Journey: Navigating Commercial Tobacco Cessation Resources

Join the South Central Alliance for Tobacco Prevention as experts in commercial tobacco cessation share available resources to receive support for those on their quit journey!

Featured Panelists

Wisconsin Quit line

American Indian Quit line

First Breath

Truth Initiative

Veteran Services

Dean Health Plan by Medica



[Watch the Recording](#)



Trauma-Informed Care Awareness Month

In 2019, Governor Evers declared May Trauma-Informed Care Awareness Month in the state of Wisconsin. The proclamation acknowledges the value of trauma-informed care (TIC) by mitigating the long-term impact of toxic stress through the values of safety, trustworthiness, choice, and coordinated services. TIC can enhance the ability of all Wisconsinites to adapt, cope, and thrive despite challenges.

Use this month to focus on strengthening your TIC muscles and check out some helpful resources from the Trauma-Informed Care Implementation Resource Center

[Resource Center Website](#)

[Proclamation](#)

In Other Tobacco News



No Menthol Sunday is May 19, 2024!

No Menthol Sunday is The Center for Black Health & Equity's annual call to action highlighting the detrimental impact tobacco has on Black communities.

In the 10 years since No Menthol Sunday's inception, the movement to save Black lives from tobacco-related illnesses has seen great strides.

Share the message of No Menthol Sunday using their toolkit and other resources on their website!

[No Menthol Sunday Official Site](#)



Wisconsin Vape Shops Now Require State Retail License

Any retailer who sells tobacco products, including e-cigarette products, now require a retail license. All licensed tobacco retailers will be receiving a letter from the State Health Officer, Paula Tran, clarifying the federal tobacco sales law and how it is being enforced. It also offers tools and resources to prevent underage sales.

[Letter to Retailers from State Health Officer](#)

Our Mission: We empower communities to build healthier environments to prevent commercial tobacco use and exposure while promoting effective, accessible cessation.

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kstockwell@juneaucountywi.gov

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